

\$200 Cash School Sale Award Saturday, Sept. 1

HERE'S the POINT

By SPENCE HELD

Allergic as I am to fast-talking high-pressure salesmen, I was exposed to one of this species who "worked" Ocean Beach this week.

He was selling subscriptions to Fortnight, a West Coast news-magazine. He carried veteran's credentials and said he had only recently got out of a hospital.

I disengaged myself with some difficulty, remarking that I didn't think much of the magazine.

That was Monday . . . Tuesday noon I observed him pinned to a wall by a platoon of police, summoned by irate women who didn't like his pressure tactics.

He told police that three other men were "working" the beach areas . . . I left the scene while the officers were checking to find out if he had a license; but personally, I don't care whether he had one or not.

I'm allergic.

Animals are sometimes more interesting than people.

Sunday evening, along about dusk, I prowled the vast bulldozed barrens east of Catalina Blvd., in search of the Last of the Jack-rabbits.

They weren't together this time, those two, but I encountered them at different places. One jack allowed me to approach within 100 feet and then took off southward toward the narrow belt of remaining brush.

Ears pointed skyward, he leaped a series of ridges in graceful flight, straightened out and raced down the home stretch with a burst of speed that was beautiful to watch.

I couldn't help thinking that it was perhaps the last such performance I would witness on Point Loma—a jackrabbit in full flight toward a brushy sanctuary that soon will no longer exist.

One of the most attractive aspects of Point Loma has been its semi-rural isolation from the clatter and clamor of that boom town across the bay.

Now, the quiet serenity of the Point is almost a thing of the past.

Progress, huh?

A few weeks ago I gave the Republicans some free advice, which they didn't take, to jettison Dick Nixon in favor of Sherman Adams or somebody of his integrity for vice-president.

My point was that Nixon is disliked by a multitude of Democrats, who are sure to concentrate their sharpshooters on him as a potential President in the light of Ike's none-too-robust health.

Now, to even things up, I'm offering the Democrats a free publicity gimmick which they probably could obtain only from a public relations firm—which the Dems often can't afford.

Here it is: Organize the "San Diego County Republicans for Stevenson and Kefauver."

One of the favorite campaign techniques of the GOP has been to organize "Flag Democrats" (during the Roosevelt era) or Democrats for Eisenhower (1952).

This is always good for a lot of publicity in the Republican daily papers . . . The Dems might not get much space there with the same stunt, but I suspect the weeklies would give them a hearing.

Hi, Si! (Si Casady, editor of the El Cajon Valley News.)



FAIR DREAMS—Ann Gately, California State Fair model, is sharing the pastime of thousands of children these days—dreaming of this year's giant-sized exposition in Sacramento Aug. 29-Sept. 9. Her cluster of balloons mirrors a fraction of the wonders that children love.

Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway
No. 45—Thirty-sixth Year. Ocean Beach, San Diego 7, California Thursday, August 30, 1956 Phones: AC-3-3156 - AC-3-3157 Ten Cents a Copy TEN PAGES

\$200 Cash Award Will Climax Back To School Sale Saturday

The Ocean Beach Merchants' Back to School Sale will end this Saturday, Sept. 1.

Climaxing the Sale will be a drawing for a \$200 cash award Saturday at 4 p.m. at the Chamber of Commerce office in the Peninsula News bldg., 1918 Bacon St.

Free tickets for the drawing are available at all Ocean Beach stores. No purchase is necessary to obtain tickets.

The Back to School Sale will be in full swing through Saturday, with a wide selection of merchandise available at special low prices.

Late shoppers will be able to make their purchases Friday evening until 9 o'clock.

Record Number Of New Teachers Reporting For Duty At Schools

A record number of new teachers—631—were to report for duty with the City Schools today, Aug. 30. Reflecting expected increases in enrollment, some 225 of the new teachers were hired to fill new positions with the remainder employed for normal replacement purposes.

An orientation meeting for the new teachers was scheduled at 9 a.m., today, in the Birney Elementary School auditorium, followed by a social period at 10 a.m. in the Education Center cafeteria. After processing by the schools' personnel department, the teachers were to report to their assigned schools at 2 p.m. for meetings and conferences.

On Friday, Aug. 31, new elementary teachers will hold morning meetings in the Birney Auditorium, while new secondary teachers meet in the Education Center. Members of both groups will again report to their assigned schools in the afternoon.

All members of the Certificated staff will report to their schools at 9 a.m., Tuesday, Sept. 4 to prepare for the opening of school the following Tuesday, Sept. 11. Principals, vice-principals, supervisors, directors, and school office staffs have been on duty since Monday, Aug. 27.

Because of the size of the group, the annual pre-school certificated staff meeting will be held this year in the Outdoor Theatre at S.D. State College. The meeting, formerly held in the Auditorium, is scheduled to begin at 8 p.m., Tuesday, Sept. 4, with Dr. Ralph C. Dailard, superintendent, presiding.

Some 3000 teachers and administrators will attend, and will hear the annual report to the staff by Dr. Dailard. Also present on the speaker's platform will be members of the Board of Education, PTA council presidents and officers, and officers of school employees' administrators', and teacher's associations.

Del Mar Expects Biggest Weekend With Derby & Handicap Scheduled

DEL MAR—Biggest weekend in Del Mar's biggest season in history will attract racing fans to this popular seaside course Saturday and again Monday for the Labor Day holiday program.

Saturday's turf fare is headlined by the twelfth running of the \$25,000 added Del Mar Derby, for 3-year-olds. Labor Day will see the seventeenth presentation of the \$30,000 added Del Mar Handicap, for 3-year-olds and older and also at a mile and a furlong.

Never before in history has the Del Mar Derby developed into such a standout event. No less than 31 sophomore were nominated for the race, which is under handicap conditions. Topping the field is Dino Luzzi's Count Chic, a California-bred, Seattle-owned colt which gave a good account of himself in this year's Kentucky Derby. If Count Chic is flown here from the north to contest the Del Mar Derby, he'll be starting highweight under 126 pounds.

Blon Host, the Gazelle Stable's ever-popular Your Host colt, winner of the La Jolla Mile here this season and the Del Mar Futurity in 1955, and George Lewis' Lucky G.L., a Del Mar Salesman

yearling purchase in 1954, are bracketed together at 123 pounds just one more than Joe W. Brown's fast-improving Pit Boss.

Other topflight 3-year-olds pointing for the Derby include All She Wrote, More Glory, Forthwest, Falmer, Fathers Risk, Noredski, Proselyte, Your Regards, Paul's Diamond, Dingdong-daddy, How Now, and Bounty Bay.

Poona 2nd, Honey's Alibi, Colonel Mack, and Arrogate are the Big Four of the Del Mar Handicap. Racing Secretary Barry Whitehead drew 21 nominations for this event, which is expected to gross better than \$35,000. Poona 2nd will be saddled with top weight of 124 pounds. Honey's Alibi and Colonel Mack are next at 121 each, followed by Arrogate with 118.

Beau Busher, which tied the track record for a mile and sixteenth in a recent foray, is expected to be a top contender next Monday. Also named for the Del Mar 'Cap are the likes of Ole Travis, Alidon, Blue Volt, Bright Liberty, Liberal Policy, Stranglehold, Adam's Apple, Brisk N' Bright, Spring Count, Fault Free, Tordito, Jett Flame, Pay Sec's, and others.

Annual Ducks Unlimited Party Set For Oct. 9; Many Prizes Offered

The 13th annual Ducks Unlimited party will be held Tuesday, October 9, in the new Palm Room of the U. S. Grant Hotel, Harvey Chambers, chairman of the San Diego Ducks Unlimited Steering Committee, announced.

Joe Camillo is chairman of the arrangements committee, assisted by Wilbur Kelley, Dick Grihalva, who heads the committee for prizes, also has charge of the evening's program.

"Each Ducks Unlimited party grows bigger and better each year, and the 1956 party will be no exception," Chambers said. "The dinner and program which follows are wide open to the public."

Because of increased food costs, tickets this year will sell for \$12.50, which includes a deluxe dinner, free cocktails and complimentary ticket for prize drawings, and an annual membership in Ducks Unlimited.

carry on the important work of this conservation organization.

Last year's party netted \$6,000 in a single evening, which was forwarded to national headquarters in New York, Chambers said.

The public may purchase tickets from George Sears in the main office of the First National Bank. Tickets also may be obtained through individual members of the Ducks Unlimited Committee.

Among Point Loma residents serving on the steering committee are Dr. Francis Burns, 3620 Amaryllis Drive; Woods Caperton, 706 Armada Terrace; Art Carey, 3144 Seville St.; Dr. Al C. Funk, 3402 Gage Place; Dick Grihalva, 3125 Quailtrough St.; Thomas Hamilton, 480 San Fernando, and Arthur Jessop, 693 San Elijo.



STUDENT—Nina Steen Vestergaard, from Denmark, is pictured at the home of Mr. and Mrs. David Cherry, 2174 Clove St. She will attend Point Loma High School this year.—Rex & Ann Langdon photo.

Peninsula Residents To Honor Exchange Student From Denmark

More than 100 Peninsula residents, including representatives of interested clubs and organizations, have been invited to a tea honoring Nina Steen Vestergaard, 17, exchange student from Denmark, on Wednesday, Sept. 5.

It will be held at the home of Dr. Don Kimmerling, 3825 Dixon Pl., from 3 to 5 p.m. He is chairman of the Point Loma Committee for International Student Exchange Scholarships, American Field Service.

The tea will be given by the Countesses, girls' service club at Point Loma High School, Lynn Phillips, president, is in charge, assisted by Stephanie Smith, Pat Clardy and Karen May.

At the punch bowls will be members of the scholarships committee, including Mrs. Arthur Heilbron, Mrs. L. N. Schowengerdt, Mrs. David Cherry and Mrs. Ben Huntington.

Miss Vestergaard, who will attend Point Loma High this year, is staying at the home of Mr. and Mrs. Cherry, 2174 Clove St.

Peter Lykke, 17, from Norway, who attended Point Loma last year, stayed at the home of Col. and Mrs. Huntington.

LABOR DAY
Monday is Labor Day, and local banks and most stores will be closed for the holiday.

News copy may be dropped through the mail slot in the front door at the Peninsula News for the Sept. 6 issue, although the print shop and business office will be closed.

Yellowtail Derby Action Indicates Exciting Finale

Best all-around catches since mid-June highlighted fishing off the Coronado Islands this week, promising a torrid windup for the third and final qualifying period of the \$25,000 San Diego Yellowtail Derby which will come to a close on September 15.

Mossbacks were much in the limelight, among the larger ones taken being a 40 pound bluefin caught by Quintin Arney, San Diego; a 36-4 yellow bagged by Hike Kazarian, San Diego; a 35-9 yellow bagged by Jimmy Trelikes, El Cajon, and a 29-8 albacore checked in by Earl Conley, Bostonia.

At the start of the sixth week of the final eight-week period, minimum qualifying weight was 23 pounds 5 ounces and Dan Bodie, Chula Vista, still was setting the pace with his 50 pound 12 ounce bluefin tuna. At the same time, the three Point Loma-Ocean Beach standard bearers still were within the qualifying limits.

Savings & Loan Ass'n. To Open In Ocean Beach

The Cabrillo Savings and Loan Association is expected to open for business sometime in November in the former Bank of America Bldg. at Newport Ave. and Bacon St., it was reported this week.

Officers of the association are Clair W. Burgener, president; Keith Carlin, vice-president, and Harry La Dou, secretary-treasurer.

La Dou, former president of O. B. Chamber of Commerce, said that offices will be opened in the former bank building "as soon as we can obtain a certificate of insurance of accounts from the Federal Savings and Loan Corporation."

"However, before such a certificate is issued, we are required to submit a certified list of 200 bonafide subscribers to savings accounts totaling at least \$250,000."

Subscribers will not be called upon to invest their money before Jan. 1, 1957, it was said.

With the cooperation of W. H. (Bill) Knopp, president of the O. B. Chamber of Commerce, return postcards have been sent to Chamber members giving them an opportunity to invest in withdrawable certificates.

"The new Cabrillo Savings and Loan Association will be of great benefit to the community," Knopp said.

'The Little Hut' To Close Sunday

"The Little Hut," rollicking farce playing to packed houses and closing the summer season at La Jolla Playhouse, plays five more performances (including a Saturday matinee) before its final curtain on Sunday night.

It moves to Los Angeles immediately to open the fall season at the Carthy Circle on Tuesday, September 4. A possible tour may follow the four-week run in Hollywood.

Marsha Hunt, Leon Ames and Patrick O'Neill, stars of the La Jolla cast, with Gordon Hanson are all signed for the Carthy Circle production as is Lamont Johnson, director. Scenery will be trucked north from La Jolla Sunday night as soon as the show ends.

Brownie Scout Recruitment Set

Girl Scout recruitment for new second grade Brownie Scouts in the Point Loma area will be held during the second week of school, Sept. 17-21, it was announced today by Mrs. E. E. Roxburgh, Point Loma Neighborhood chairman.

Invitations to join a Brownie troop will be given to all second grade girls in their classrooms.

The invitations will announce the time and place for the organizational meeting.

Girl Scout transfers or girls in other grades who are interested in joining a troop may contact the school organizer. They are: Mrs. Donald Langille, Cabrillo school; Mrs. William E. Jorgensen, Silvergate; Mrs. Milburn L. Wilson, Snuset View; Mrs. Ralph K. Fogerty, St. Agnes.

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Panhellenic Ass'n. To Meet Sept. 8

Mrs. Arthur C. Harris of Pt. Loma, new president of San Diego City Panhellenic Association, announces the first meeting of the fall season.

It will be a luncheon on Saturday, September 8, at 12:45 p.m. at the La Jolla Hotel. The executive board will meet at noon.

After lunch guests will enjoy an afternoon of bridge.

Also from Pt. Loma is Mrs. James Baldry, new registrar. Mrs. John Kowal and Miss Viola Sommermeyer are among those who have made early reservations.

School Registration Scheduled Next Week

Although the back-to-school movement will not reach flood tide until the formal opening of City Schools Sept. 11, registration dates have been set next week for new students in elementary, junior and senior high schools.

In elementary schools, new pupils (kindergartners and all others new to the school district in which they now live) will register Friday, Sept. 7 from 1 to 4 p.m. All others report Sept. 11.

At Dana Junior High and Point Loma High, students new to these school districts will register Wednesday, Thursday and Friday, Sept. 5, 6 and 7, from 8:30 to 11:30 a.m.

Last year's local sixth graders entering Dana, and Dana ninth graders entering PLHS, already are registered.

To be enrolled in kindergarten, a child must be 5 years old on or before Dec. 2, 1956. To be enrolled in the first grade, a child must be 6 on or before that date.

All kindergartners as well as all other elementary school children enrolling in San Diego for the first time must present a birth certificate, baptismal certificate or other authentic evidence of date of birth.

School cafeteria prices remain unchanged. Elementary school plate lunches will be 30 cents; junior and senior high school plate lunches, 35 cents.

SCHOOL CALENDAR For 1956-1957

September 11 (Tuesday)—Schools open. Minimum day for pupils.
November 11-17 (Sunday-Saturday)—American Education Week.
November 12 (Monday)—Legal holiday following Veterans' Day Nov. 11.
November 22-23 (Thursday-Friday)—Thanksgiving holidays.
December 18 (Tuesday)—Last day of school before Christmas holidays.
January 2 (Wednesday)—Schools reopen after Christmas holidays.
January 25 (Friday)—End of first semester. Not a minimum day.
January 28 (Monday)—Start of second semester. Not a minimum day.
February 12 (Tuesday)—Lincoln's Birthday holiday.
February 22 (Friday)—Washington's Birthday holiday.
April 15-19 (Monday-Friday)—Schools closed for Easter vacation.
April 22-28 (Monday-Sunday)—Public Schools Week.
May 30 (Thursday)—Memorial Day holiday.
June 14—End of school year.

Chamber Approves School Proposals

Strong community support for the city schools' proposed \$27 million bond issue and for the increase in the permissive school tax ceiling to \$2.80 is forecast by the endorsement of both proposals by the board of directors of the San Diego Chamber of Commerce, school officials said this week. Both propositions will be on the Nov. 6 general election ballot.

In a letter to the Board of Education, the Chamber stated: "We realize the magnitude of your problem, and trust that your Citizens' Committee for Good Schools will meet with success in presenting your documented facts to the electorate in the public interest."

George W. Sears, Chamber of Commerce president, pledged the efforts of the group's officers and staff in urging business and professional groups in the community to give their support.

Four Girl Scouts Attend Meeting

Four Peninsula area Girl Scouts returned Tuesday after attending a three-day conference for Senior Girl Scouts of Southern California at Camp Tapawingo, near Julian.

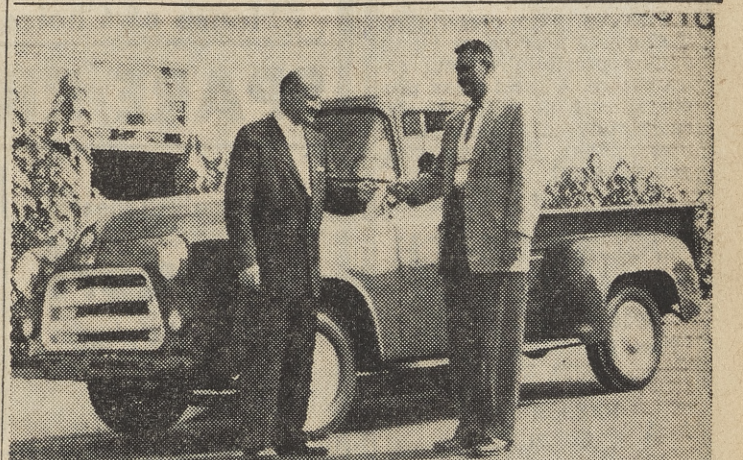
All members of Troop 172, they were Barbara Bates, who served as conference hostess chairman; Sandra Burney, Caroline Burne and Cheryl Dudley.

The theme of the conference was "Senior Scouts Self Sufficient."

MOOSE DANCE SAT.

Members of O. B. Moose Lodge and their friends are invited to attend a dance Saturday night, Sept. 1, at 8:30 in the Moose Hall on Newport Ave., it was announced by Charlie Freeman.

Gene Kenny's orchestra will play. A turkey will be given away as a door prize each Saturday night until Thanksgiving, Freeman said.



WINNER—Jess Bailey, right, owner of Bailey's Western Auto, recently won this \$2000 Dodge half-ton pickup truck and a set of golf clubs for his efforts in selling Norge refrigerators and washers. Ed Furstenfeld, left, president of Merchandising Distributors, Inc., San Diego distributor for the Norge Division of Borg-Warner Corp., presented the truck to Bailey.

Peninsula PERSONALITIES

Points north, south, east and west are represented by this month's newcomers to the Peninsula area, not to mention the islands of the South Pacific and other foreign shores.

Mr. and Mrs. Alan Wolfson, from Memphis, Tenn., have chosen San Diego for their home. They have 13 year-old twins, Lori and Arthur who will enter the eighth grade at Dana this fall.

Washington, D. C. is represented by Mr. and Mrs. W. G. Moore and their son, Scott, 4, who have taken a house in the 1400 block of Sunset Cliffs Blvd.

Navy Chief and Mrs. B. W. Watkins and their two small children, Christine and Bill, have arrived from Guam. This is their first trip to San Diego and they "love it." The Watkins have rented a home in the 4100 block of Whittier.

From Landover Hills, Md., come Mr. and Mrs. A. K. Clark and their daughter, Carol, who are making their home in the 4800 block of Larkspur. Mr. Clark is with the County Health Dept.

Texans from Waco, Lt. Jg. (USN) and Mrs. David A. Owen, are at home now in the 3700 block of Oleander St. They have a son, Allen, 20 months.

Mr. and Mrs. J. P. Walsh, from La Jolla, have taken a place in the 3700 block of James St. Mr. Walsh is retired.

Mr. and Mrs. P. S. Mele, from West Covina, Calif., have moved in the 3000 block of Macaulay St. They have two sons, Vincent, 14, and Phillip, 13. Mr. Mele is an engineer for a local aircraft company.

Dr. and Mrs. Edward Aaron, of Ft. Wayne, Ind., are making their home in the 1600 block of Catalina Blvd. Dr. Aaron is a veterinarian with the San Diego Health Dept.

Returning to San Diego after four years are Lt. Cmdr. (USN) and Mrs. H. W. Stauffer and their children, David and Betty Ann. They have been stationed at Santa Monica.

Another family returning to this area after an absence of three years is that of Cmdr. and Mrs. G. O. Atkinson, who own their home in the 900 block of Tarento Dr. Mrs. Atkinson's parents, Mr. and Mrs. Walter Swick, of Lincoln, Nebr., are visiting here now.

A total of 579,354 vehicles entered California during July, 1956, an increase of 27,937 over the vehicles that entered during July, 1955. The National Automobile Club points out that this total included 541,847 automobiles, 32,683 trucks, and 4,824 buses.

TRY IT. YOU WILL LIKE IT.
MADELINE'S
DINING ROOM
AT THE MARLIN INN

"DO NOT JUDGE FROM MERE APPEARANCES"

—(Author's name below)—

The average cost of a prescription is just about the charge for a good meal. This is a tribute to the pharmaceutical industry that spends millions on research yet keeps ultimate costs so low.

Some medicines appear to be expensive. Judging by appearances a dozen capsules may not seem to be worth as much as six dollars. Your Physician knows their higher cost and true value. When he prescribes them for you he knows that your eventual cost will be much lower because they will do you more good in less time. Trust his judgment. We will cooperate by pricing them fairly.

YOUR PHYSICIAN CAN PHONE AC-3-3139 WHEN YOU NEED A MEDICINE

Pick up your prescription if shopping near us, or let us deliver promptly without extra charge. A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

OCEAN BEACH PHARMACY
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Free Delivery Twice Daily 12:30 & 5:30
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*Quotation by E. H. Chapin 1814-1880 Copyright 1955 (10W1)

PERSONAL NOTES

A son, Dennis Michael, was born to Mr. and Mrs. Charles Ellison III of 4965 Narragansett on Aug. 14. The baby, born at Mercy Hospital, was their first child and weighed 7 lbs. 3 ozs.

Mr. and Mrs. A. Kapland of Brooklyn, N. Y. were house guests recently at the home of Mr. and Mrs. Clarence Weiss on Muir Ave.

Mr. Kenneth Lontz, his wife and two sons of Seattle visited here recently with their cousin, Mr. Vernon Lontz of 4909 Del Monte.

Mr. Roderick McNair and family of Long Beach were also visiting.

During their stay of one month, the Kaplands visited Disneyland and all the local sights. Mrs. Kapland especially enjoyed Balboa Park.

Mr. Franklin Grant of 4661 Saratoga and Chuck Holmes of 731 Catalina Blvd. spent a month vacationing together recently. The two friends traveled to Washington, Portland, Ore., and

Canada and spent several weeks visiting Mr. Grant's parents in Los Gatos.

Mr. Grant, a sixth grade teacher at Ocean Beach Elementary School, took color slides of the trip and visited many historical points of interest for the benefit of his forthcoming sixth grade classes.

This is the third consecutive year that Chuck Holmes, a Point Loma student, has vacationed with Mr. Grant.

Know the load that your boat will stand safely and never crowd your boat beyond the limit, advises the National Automobile Club.

When you're approaching good fishing waters, be quiet, advises the National Automobile Club. Conversation won't disturb the

fish, but the thumping of an oar on the bottom of the boat or the squeaking of an oarlock will really cause them to scurry away.

A total of 451,177,610 vehicles had passed over the San Francisco-Oakland Bay Bridge as of June 30, 1956, according to the National Automobile Club.

Nobody Can Beat Ma Zeke's Cookin'

Our business is chicken business. If you want to be safe . . . be sure to get your chicken from us . . . and you will not get any monkey business.

Rotisserie ROASTED CHICKENS . . . each **1.29**

FRESH LOCAL GRADE AA POULTRY

LARGE GRADE AA EGGS In Cartons . . . doz. **45c**
GIZZARDS . . . lb. 25c
LIVERS . . . lb. 79c

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POST TIME 2:15 P.M.

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or
BEImont 3-0101

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GOOD FOR THURS. FRIDAY AND SATUR.
JR
MARKET
5004 NEWPORT AVE. OCEAN BEACH
OPEN WEEK DAYS 9 TO 9
—
OPEN SUNDAY

EGGS
Med. AA. doz. **39c**

BISQUICK
40-oz. package . . . **39c**

MAYONNAISE
Bordens or Laura Scudders . . . qt. **59c**

PICKLES
Pik Pak Dills . . . 24-oz. **31c**

RIPE OLIVES
Hemet Medium . . . No. 1 can **23c**

Marshmallows
Kraft . . . 6 1/4-oz. pkg. **15c**

Potato Chips
Laura Scudders (Fresh) . . . 9-oz. pkg. **49c**

Candy Special
Mint Leaves, Mint Mix, Mint Juleps . . . 12-oz. pkg. **29c**

TOMATOES
Large Firm for Slicing . . . lb. **10c**

Cola Cola
King Size, 6 pack . . . **2 for 59c**

STORE WILL BE OPEN SUNDAY AND MONDAY, LABOR DAY, 10 to 7

RUSS' Quality Meats

House of Choice and Prime Beef

SPARE RIBS Eastern lb. **39c**

Hormel All Meat **Wieners** 1 lb. cello pkg. **43c**
Swanson Frozen **Meat Pies** Chicken, Beef & Turkey **2 for 49c**

BAR BQed CHICKENS **\$1.29**
Brandy Wine Whole . . . each **1**

"I GOT MY GYM CLOTHES AND SHOES FROM . . .
BAILEY'S WESTERN AUTO
IN OCEAN BEACH
AND BELIEVE ME, I GOT THE KIND OF STUFF THAT LASTS LONGER. WE SAVED MONEY TOO! THEY'VE GOT LOTS OF THINGS I LIKE."

CLEARANCE OF SUMMER GOODS

1 GALLON PICNIC JUGS, reg. 2.98 . . . 1.75
CAPTAINS CHAIRS, reg. 3.95 . . . 2.75
Canvas and wood
LEAF RAKES, reg. 1.98 . . . 1.35
Fan shaped, metal
EVEREADY FLASHLIGHTS, reg. 1.19 . . . 88c
New style
6' WADING POOLS, reg. 10.95 . . . 6.95
PICNIC COOLERS, reg. 8.95 . . . 5.95
CHILD'S GARDEN SET, reg. 2.00 . . . 1.00
Flower pots, seeds, etc.
PLASTIC PLAY AND MOLD SET, reg. 1.98 . . . 1.35
Sm., and lg. pails, shovels, etc.
SWIM FINS, reg. 4.95 . . . 3.00
Headways Web Feet
SWIM FINS, reg. 2.99 . . . 2.00
Voit or Swim King, sm., & med.
DAVY CROCKETT PLAY TENTS, reg. 11.45 . . . 7.50
PUP TENTS, reg. 6.75 . . . 4.95
Heavy 5x7 size
CIRCUS TENT, reg. 35.00 . . . 10.00
And Equipment, 9x9

USED BARGAINS OF HOUSEHOLD APPLIANCES

We have over 40 Used Refrigerators, Washers and TVs to choose from.

BENDIX AUTOMATIC WASHER, runs good . . . 15.00
WESTINGHOUSE REFRIGERATOR . . . 65.00
GIBSON REFRIGERATOR . . . 55.00
BLACKSTONE WRINGER WASHER . . . 39.00
FRIGIDAIRE REFRIGERATOR . . . 90.00
GIBSON REFRIGERATOR . . . 85.00
ADMIRAL 21" TV, 1955 model . . . 85.00
KENMORE WRINGER WASHER . . . 39.00
SILVERTONE 21" CONSOLE, black finish . . . 95.00
CORONADO 21" CONSOLE, new picture tube . . . 125.00
PHILCO 16" CONSOLE, excellent condition . . . 69.00

PAY ONLY 5% DOWN
DELIVERED FREE — AND GUARANTEED

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3000 UPSHUR ST. CORNER ROSECRANS
YARDAGE — PATTERNS — NOTIONS

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PRE-SCHOOL PERMANENT WAVE SPECIALS!

All of our Nationally Known Permanents Reduced!
Hair Cuts . . . 2.00
Styling . . . 2.50
Shampoo & Set . . . 2.50

ANNOUNCEMENT:
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EVENINGS BY APPOINTMENT
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SCHOOL GYM NEEDS (SPECIAL LOW PRICES)

WILSON GYM SOX (sweat sox) . . . 59c
WILSON GYM SHORTS, heavy . . . 1.19
PACIFIC GYM SHIRTS, sm., med., lg. . . 85c
WILSON SWEAT SHIRTS . . . 1.89
WILSON SWEAT PANTS . . . 2.69
WILSON SUPPORTERS . . . 85c
CONVERSE BASKETBALL SHOES, reg. 7.35 . . . 5.45
MASTER—Stainless Steel COMBINATION LOCKS . . . 1.19

SCHOOL PRICES (TEAM PRICES)

FOOTBALL SHOES, list 13.25 . . . 9.95
BLACK RACER SHOES, list 5.95 . . . 4.95
BASKETBALL SHOES, list 8.50 . . . 7.45

Bicycle Tires
All Sizes
\$2.00

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All Sizes
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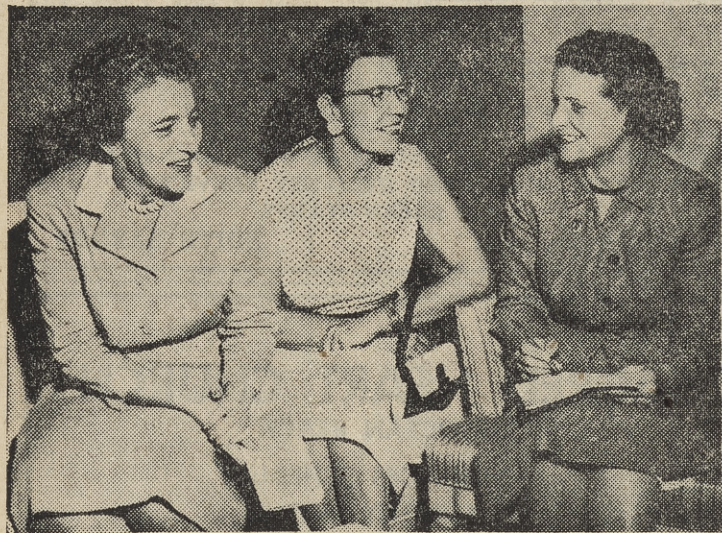
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CHARITY DAY—Members of Social Service Auxiliary are checking the reservations for their Charity Day, Sept. 5, at the seaside race course at Del Mar. Left to right are Mrs. Roy G. Fitzgerald, president; Mrs. Bernard Maloney and Miss Phyllis Martin, Turf Club reservationist.

AAUW Highlights Listed For Year

"Present Priorities for Building the Future," the National American Association of University Women's theme for the coming year, also has been chosen for the San Diego Branch program.

The national president, Dr. Anna Hawkes, will visit the San Diego Branch in March. Local members look forward to her inspiring help in this future-building.

September 28, Richard Gump, president of the fabulous Gump's of San Francisco, comes to San Diego Branch's first general meeting of the year, speaking on "Good Taste Costs No More."

October 26, the International Relations Committee will present a panel of African graduate students who will help members see another facet of this changing society.

November 16 will see members enjoying a day at their own clubhouse.

At the Christmas luncheon on Saturday, December 8, members and guests will again have the privilege of hearing the Bach Chorus. Family Christmas Party is scheduled for Friday, December 21.

Friday, January 25, the Education, Legislative Program, Social Studies, and Status of Women Committee will present a round table led by Henry Nunn, retired manufacturer.

The annual dinner meeting comes on Thursday, February 28, and the speaker to be announced will come from General Atomic Division of General Dynamics.

Dr. Mortimer Adler, formerly of the University of Chicago and now Director of the Institute of Philosophical Research in San Francisco will speak on Friday, April 26 concerning basic ideas and issues in the thought of the Western World.

The annual Creative Day luncheon will be held Saturday, May 25 and the June Breakfast on Saturday, June 15.

The program committee for the year includes Mrs. Gordon Mowers, chairman; Mrs. Harry S. Clark, Mrs. H. M. Fisher, Mrs. Edward Getzoff, Mrs. Clyde Johnson, Mrs. Elias Margolin, Mrs. Rose Perez, Mrs. Joseph Sonka, Mrs. David Carmichael and Miss Florence Thomas.

BRIDGE SCORES

Ocean Beach Community Center scores for Aug. 22 were as follows: East-West High Over-All—Florence Jackson, Carrie De Lane; 2nd, Grace Dye, Edith Clague; 3rd, tie—Ethel Bruce, Ethel Turley, Marge Sites, Al Nippell; North-South—Vera Michael, Tillie Tschohl; 2nd, Stella Christy, Lillie Kocar; 3rd, tie—Ivy Gerber, Emma Hegerle, Mr. and Mrs. Philip Shunk.

If you happen to be involved in a traffic accident, don't move anyone who is injured, advises the National Automobile Club. You may cause serious complications.

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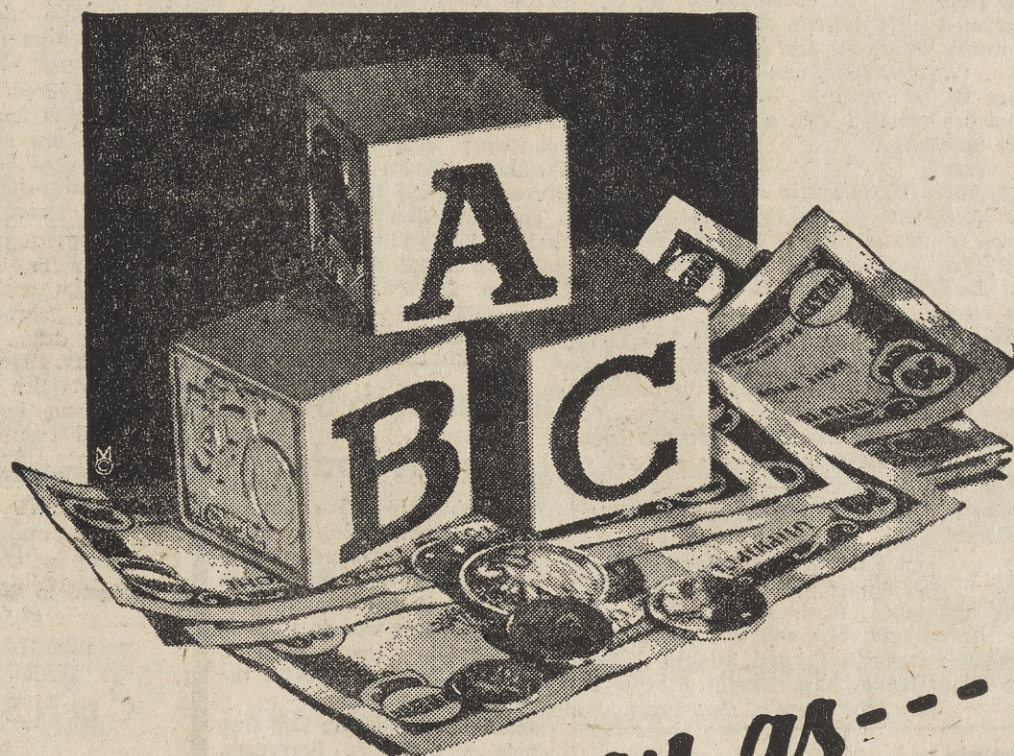
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OCEAN BEACH

PL Assembly

Former member of the Communist Party, Mrs. Anita Schneider, will be guest speaker at the first fall meeting of the Point Loma Assembly, Thursday, Sept. 6, at 1:30 p.m. in the clubhouse, 3035 Talbot St.

Mrs. Schneider worked under the direction of the FBI, and at their request, joined the Communist Party where she worked for four years to study their plans and organization. She is a native Californian and the mother of teen-age children.

Mrs. Earl F. Giberson, program chairman, will introduce Mrs. Schneider, who will relate her experiences during her membership in the Communist Party.

During the social hour, Mrs. A. C. Black, tea chairman, will be assisted by Meses. E. C. Hurst, R. B. Reis, H. B. Stelle, K. K. Wycoff, Bert Heibner, Milan A. Early, Oscar Knauer and J. W. Nichols.

Mrs. E. A. Field will lead the pledge of allegiance and Mrs. A. P. Lyons will give the Thought for the Day.

Iowa Ministers Visiting Here

The Rev. Clayton P. Shepard and his wife, the Rev. Marguerite Ross Shepard, ministers of the First Christian Church in Chariton, Iowa, are visiting Dr. and Mrs. Orval A. Cobb, of 2146 Sunset Cliffs Blvd.

Mrs. Cobb is Mrs. Shepard's sister. They are daughters of Mrs. Elizabeth E. Ross, of 4844 Cape May St.

The Rev. Shepard recently was invited by the San Diego Council of Churches, to conduct a service and preach the sermon over TV Channel 8. He is the originator and sponsor of "The Gods' Portion Program," which has received international recognition.

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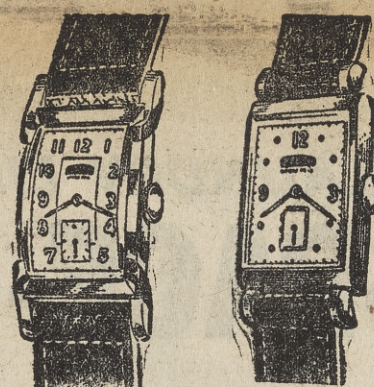
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WHO'S NEW ON POINT LOMA

Mr. and Mrs. James W. Rogers, 1751 Catalina Blvd. have bought a home in the 600 block of Tarento Dr. Mr. Rogers is assistant manager of Main Branch Bank of America. Their son, Tom, who graduated from Point Loma High School in June, will be inducted in the Marine Corps this week.

Back on home ground are Mr. and Mrs. C. J. Rust, who formerly lived in Point Loma but have lived in La Mesa for ten years. Their daughter, Susan, 14, will participate in two junior high school promotional exercises. In La Mesa she was promoted from the eighth grade and next June she'll take part in Dana's ninth grade ceremony. The Rusts' other daughter is Jo Ann, 11.

Mr. and Mrs. S. E. Beemer, 4565 Newport Ave., have moved into their brand new home in the 3700 block of Del Mar Ave. in Fleetridge. They have two children, Barry Scott, 9, and Susan, 16 months.

From Las Vegas come Mr. and Mrs. B. E. Howard, who have bought a new home in the 900 block of Amford Dr. They formerly lived in La Mesa.

Mr. and Mrs. J. W. Walden, of Newport, R. I., are making their home in the 3000 block of Keats St. Lt. Walden is public relations officer for the USS Wilkinson.

Newlyweds, Mr. and Mrs. J. R. Foreman, are getting settled in their first home in the 3000 block of Sterne St. Mr. Foreman is associated with a local paint company.

Enthusiastic owners of a new home in the 1800 block of Capistrano St. are Mr. and Mrs. M. Lucas. They formerly lived at 3312 Garrison St.

Mr. and Mrs. Carlos Boccaccio have moved from East San Diego to the 3000 block of Oliphant St. Mr. Boccaccio has an Italian restaurant here. His wife has been in this country only seven years.

Glad to be back in San Diego after an absence of six years, are Mr. and Mrs. Albert Mendes, who have been living in Providence, R. I. They have a son, David, 14, and two daughters, Barbara, 11, and Alberta, 7. The Mendes have bought a home in the 1800 block of Capistrano.

Local Residents To Attend Camp

Seven Peninsula area families will attend the eighth annual Northwest YMCA Family Camp, August 31 through Sept. 3, at Camp Marston near Julian, according to Lyle Hansen, chairman of the board of management of the Northwest YMCA.

Dr. Owen B. Handley, camp director, will be assisted by Mrs. Handley as camp hostess. The camp staff also includes Point Lomas, Sayre Williams, boating counselor; Joel and Danny Poukula, in charge of campfire preparations and flag raising.

The Northwest "Y" announced that the Peninsula families of the following will attend: Walter Crowson, Howard Christman, Louis Gabbit, Robert Lewis, Harold Mills and Sayre Williams.

Choral Club Sets Luncheon Today

A membership drive for the San Diego Choral Club is being launched today (Thursday) with a luncheon at the San Diego Yacht Club, it was announced.

Peninsula area women who enjoy singing in a group were invited to attend as guests of the choral club.

Members who live in this area include Mrs. E. L. Berryman, past president, and Mmes. Vincent Carlson, Doyle Coons, Fred Rohr, Jr., W. E. Small and R. C. Thompson.

Club tryouts will be held Tuesday, Sept. 4 at 10 a.m. at the Central Christian Church, corner of 9th and E. Child care is provided during the season for preschool children. The group meets during the school year.

Luncheon reservations may be made with Mrs. Charles Coffman at CO-4-8511.

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Psychiatrist Says Nagging Wives Cause Alcoholism

Alcoholism affects an individual psychologically, socially, and usually, physically. These interesting points were brought out last week at the 3rd Annual Social Welfare Institute which discussed the "Medical and Psychological Aspects of Alcoholism" before 200 professional and lay people.

During the three-day session, Samuel Futterman, M.D., Beverly Hills psychiatrist, brought out the role of the wife of an alcoholic. "When an insecure woman marries a man to lean on and finds he has feet of clay, you have a marital situation likely to result in alcoholism," Futterman said. "Bitter and resentful because she feels her husband failed her, the wife nags him about his faults and his inability to reach the unreasonably high standards she sets. To escape, he turns increasingly to drink. But once the husband is cured and the wife is deprived of her emotional punching bag, all her neuroses may burst into the open."

W. Kenneth Ferrier, Ph. D., of the Oregon State System of Higher Education, told the group that two of the best methods for combating uncontrollable drinking were an active interest in religion and membership in Alcoholics Anonymous.

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Ocean Beach First Baptist Church
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REVEREND ALLEN NEWMAN, MINISTER

9:45 a. m. — Bible School.
8:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

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COLD WAVES..... 7 up
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Adult Education Classes To Open Here During Week Of September 11

A full program of adult education classes is scheduled to open in the Point Loma and Ocean Beach areas during the week of Sept. 11. Classes will be held at Pt. Loma High School, Dana Jr. High, Cabrillo School, Ocean Beach Recreation Bldg., and All Souls Episcopal Church.

Subjects offered last year will be re-scheduled during the coming year. A few classes require a tuition fee of \$3 and \$4 per semester. The following is a list of subjects offered:

Creative Writing, High School English, Spanish, U. S. History, Training, Citizenship, Coppercraft, Piano, Painting and Drawing, Metal Arts, Dressmaking, Oceanography, Psychology, Woodworking, English for Foreign Born, Catering, Interior Decoration, Stencil Painting, and Par-

ent Education. Other classes may be open on request.

Free counseling service is available for those who have not completed their high school graduation. Credits for work experience and by examination at the office, accelerate the progress of those working toward their diplomas. The counselor, Mrs. Celia Squires, will be at Point Loma High School on Monday and Thursday evenings, starting Sept. 11.

Pre-registration is advisable in classes that are under heavy demand. The Point Loma office will be open Wednesday, Thursday and Friday evenings, September 5, 6, and 7 for pre-registration purposes, and for giving information. Schedules are available at that time or you may call HU-8-8385 for one to be mailed and also preregister at that number by phone.

St. Anne's Guild

Members of St. Anne's Guild, All Souls' Episcopal Church, will hold their first fall meeting on Tuesday, Sept. 4, announced Mrs. R. E. Knepper, president. They will gather at 10:30 and after lunch will hear the rector, the Rev. Lawrence W. Pearson, speak on "Church Vestments."

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7:30, 8:30, 9:30, 10:30, 11:30 and 12:30

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HORS D'OEUVRES Served Daily 6 p.m.
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NOW ONLY \$118

NEVER BEFORE—A HOME LAUNDRY LIKE THIS! Westinghouse SPACE-MATES



SENSATIONAL SPACE-SAVERS! WASH AND DRY AT THE SAME TIME IN JUST 25"

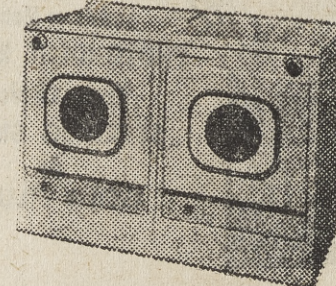
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Laundromat \$229.95 Dryer \$169.95

- Wash below, dry above—two 8-lb. loads at the same time.
- Fit in easily or can be built in.
- Famous New Way to Wash with complete agitation... without old-fashioned center-post agitator.
- Just one washing speed does every job... safely, thoroughly, no need for a change of speeds ever.
- Use less soap, less water, less electricity.
- Install them side-by-side in just 50" ... even under-counter.
- Use in closet, bath, dressing room. Quiet, easily vented.
- In white and Confection Colors!



Side-by-side now, change 'em later if you like!

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Sunday Services... 11:00 a.m.
Sunday School... 9:30 & 11 a.m.
Wednesday... 8 p.m.
Reading Room 12 noon to 4:30 except Sundays and Holidays.
You are welcome at the services and to use the reading room.

Holiday Traffic Warning Issued

Traffic safety officials in San Diego County are warning motorists and pedestrians against a repeat of the Labor Day traffic toll of last year when seven persons lost their lives on San Diego County streets and highways.

The deaths over the Labor Day week-end last week marked the start of an up-swing in fatalities that spoiled our chances for improving the county-wide record over the year previous," Ronald T. Strong, Traffic Safety Council president said. "This year that up-swing started much earlier, actually during the first week in June, and the trend must be reversed or we may approach the tragic total of 1952," he added.

Strong pointed out that both speeding and slow driving contribute to the hazards of the highway.

"High speed, race track speed, does two things—it gives you less time to think and to react to emergencies, and it greatly increases the severity of a crash when it happens. At the same time, the drivers who drive too slow at the wrong time creates conflicts in movement of traffic that cause traffic crashes. The considerate and careful driver does neither," Strong emphasized.

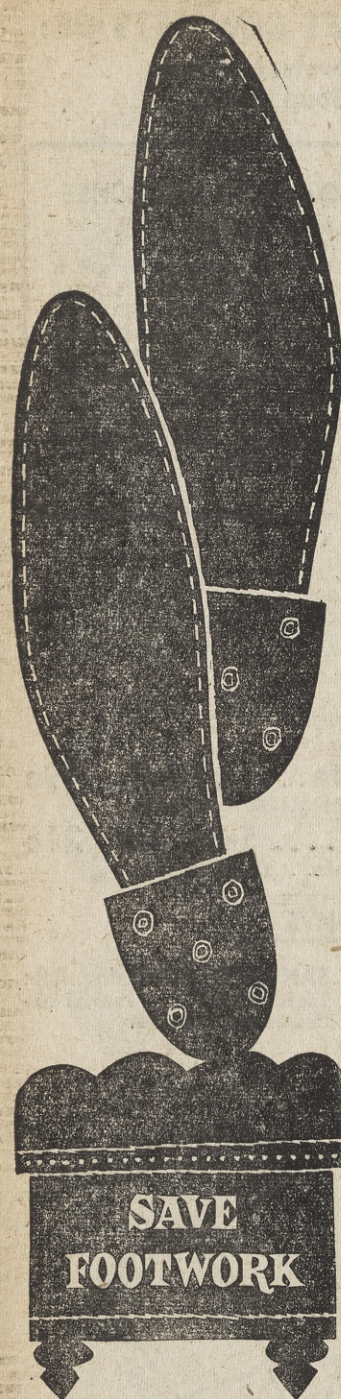
On vacation week-ends such as the forthcoming Labor Day period, Strong warned against driving when tired or fatigued. In heavy traffic such as is common on vacation week-ends, stay alert and stop or change drivers if you are tired, Strong urged.

Being able to see clearly where you're going is half the battle of safe driving. The National Automobile Club advises you to reduce the hazards of driving by keeping the windshield clean and your windshield wiper in proper working condition.

If you don't know the merchant, know the merchandise. You can be sure by contacting your San Diego Better Business Bureau.

Does the ad read: "Less than wholesale!" If so, better watch out. Consult your San Diego Better Business Bureau.

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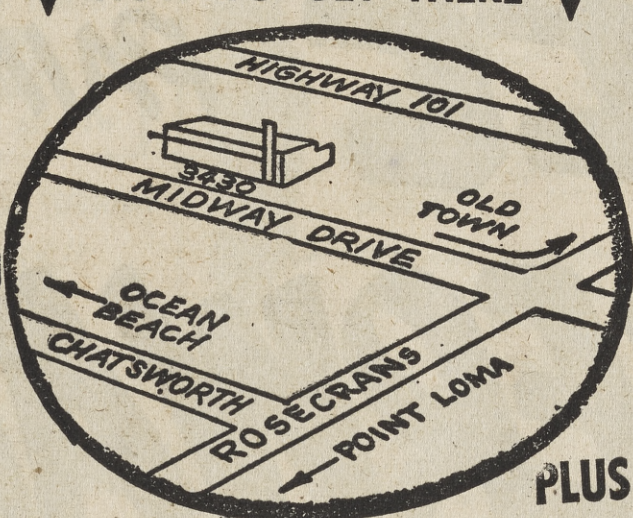
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This Special Offer expires Sept. 30. So complete your sets NOW!



5 Piece Place Setting or Set of 6 Tea Spoons. Regular \$2.25 Value.

NOW ONLY **79c** With \$5.00 Purchase

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The beautiful anodized "Copper-Hue" aluminum covers gleam like jewels... and are stain and scratch-resistant.

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It bakes, fries, broils and grills. Perfect for pancakes, hamburgers, bacon, eggs, etc. Easy to use—easy to clean. Triple-thick aluminum for lifetime service.



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Strictly Fresh

39c

Whole Bodied... lb. 43c
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Morrell's Yorkshire Franks lb. **39c**

Fresh Ground Beef lb. **29c**

Morrell's Palace Bacon lb. **45c**

CORN

FRESH LARGE ROASTING EARS

6 for 25c

BANANAS

GOLDEN RIPE CENTRAL AMERICAN

lb. 9 1/2c

MEXICAN VILLAGE ROMAINE AND JOYA

Salad Dressing

Each 8-oz. size

Both for 39c

HUNT'S

Pork & Beans

3 for 25c

300 SIZE

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 Shop Early



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THIS OFFER RIGHT NOW! REMEMBER
THE DINNERWARE IS ABSOLUTELY FREE!

FREE HAND PAINTED DINNERWARE!

Take your choice of 5-Piece Place Setting or 3-Piece Soup Bowl Set absolutely free with \$29.00 worth of green cash register tapes from our Pt. Loma Food Basket. Each unit is a \$2.50 value! There is no limit to the number of units you may obtain. When you have \$29.00 worth of green cash register tapes, bring them in and get the unit you want... free! You'll love this distinctive dinnerware... and the fine foods at Food Basket!

Yes, our unique free "Algiers" dinnerware offer at our Pt. Loma Food Basket expires Sept. 13... but you still have time to complete your set to the number of units you want or to accumulate a set! So many smart Pt. Loma homemakers have told us how proud they are to own this lovely dinnerware. If you haven't yet taken advantage of this wonderful free dinnerware offer, don't delay another day. You, too, will be thrilled with the distinctive, hand-painted design, lovely coloring and fine quality. This elegant semi-porcelain is also guaranteed oven-proof! If you have already completed your set, help your church or club get some needed dinnerware free... or build a set for a gift! This sensational free "Algiers" dinnerware offer is one you want to take full advantage of... remember, it expires in two weeks!

5-PIECE SET CONSISTS OF:

9 1/2-in. Dinner Plate
Salad Plate
Dessert Dish
Cup and Saucer

3-PIECE SET CONSISTS OF:

3 Lovely Matching
Soup Bowls

SPECIAL NOTICE TO CHURCHES AND CLUBS

This is a splendid opportunity to get a large supply of fine dinnerware to meet church or club needs... absolutely free. Members or parishioners can save green cash register tapes from our Pt. Loma Food Basket... and "pool" them to obtain free dinnerware units. You get a 5-piece place setting or 3-piece soup bowl set free with each \$29.00 worth of green cash register tapes.

**UNCONDITIONAL
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This ware is underglazed and pattern will never wear off, fade off, wash off or crackle. Free replacement is our bond.

ADDITIONAL COMPLETER SETS AVAILABLE

Complete your dinnerware with these matching serving pieces.

Vegetable Bowl and Platter \$1.99
2-Pc. Set \$3.95 VALUE

Sugar and Creamer \$1.99
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You'll have more holiday fun with the wonderful Cook-Out Foods Food Basket has assembled for this last big holiday of the summer season.

(A few are listed here... check your daily newspapers for complete details on the money-saving specials!)



CORNISH CROSS Frying Chickens

Bring these off the barbecue done to perfection... it will be the high spot of your holiday eating! Food Basket's famous Cornish Cross Fryers, bred and raised to frying size in just nine short weeks, are meaty and tender... just delightful with flavor! You just have never tasted chicken as delicious... for your cook-out, picnic or outing! Each 2 lbs. or over.

Whole or Split
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37^c lb.

OVEN-READY HEN TURKEYS

Prime, tender young hen turkeys so delightful to cook to bronzed goodness on your rotisserie! These are the select 8-11 lbs. sizes... loaded with delicious, flavor-filled meat. This low price will save your money, too.

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Food Basket will be closed Sept. 3 in observance of Labor Day

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Charcoal..... 10 lb. bag 79c
The finest quality charcoal to help you have more cook-out fun.
Reynolds Foil Wrap..... 25 ft. roll 27c
For dozens of uses on your holiday outing... it's a real aid.

FOOD BASKET'S LOW PRICES SAVE YOU MORE MONEY!

SUPER FRESH PRODUCE

Corn (59c doz.) ear 5^c
Filled from tip to tip, golden, honey-sweet... U.S. No. 1 Grade, the finest.
Watermelon lb. 2^c
Guaranteed to be sweet and ripe... perfect for your holiday outing.

Hawaiian Punch Concentrate... pt. btl. 49c
A refreshing, delightfully flavored drink to please everyone.
Kraft Cheese Spreads..... 5-oz. jar 21c
Relish, Pimento, Pineapple or Olive Pimento... all so tasty.

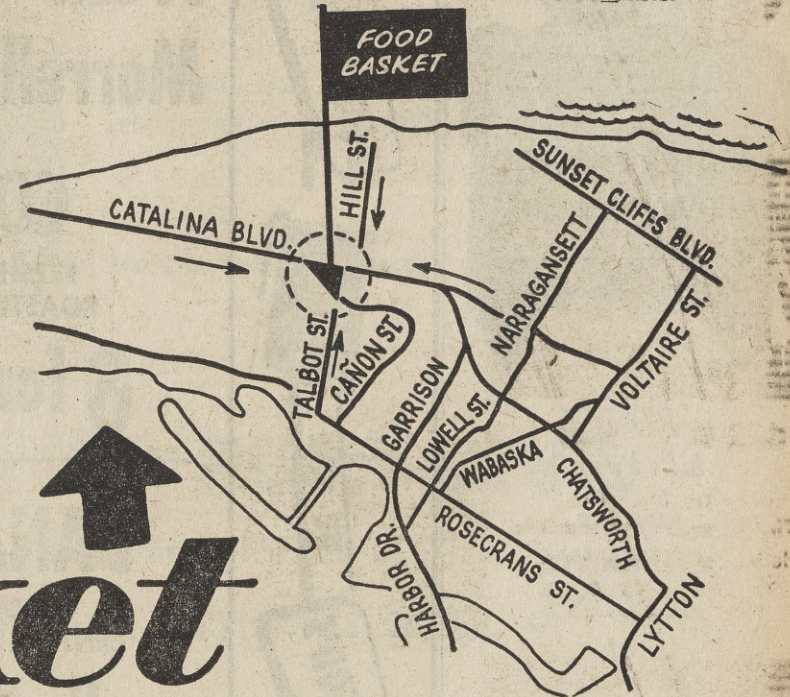
BAKERY DELIGHTS

ASSORTED CAKES..... ea. 59c
IN FOIL TINS... Devil's Food
White... with assorted icings!
SANDWICH BUNS doz. 48c
Light, fluffy... makes delicious sandwiches.

HOW TO GET THERE

Food Basket

The New Pt. Loma Food Basket is Located at Talbot & Catalina



Naval Reserve Officers School

Naval Reserve officers on active duty were invited this week to enroll in the San Diego Naval Reserve Officers School which meets weekly for 40 weeks beginning Sept. 6.

The classes will meet at the Naval Reserve Training Center at NTC, across from the Sonar School on Harbor Dr.

In announcing the school's opening the director, Captain Charles N. Glew, USN, emphasized that the course keeps a

reserve officer's commission active, fulfills his year of satisfactory Federal service for retirement purposes, and earns him the 24 points required to qualify for promotion.

Available for enrollees, but not mandatory, is the option of taking an additional two weeks active duty for training with pay.

The program has just been expanded to include doctors and dentists, Captain Glew announced.

Courses available include the courses necessary for promotion. Offered are navigation, military justice, combat information center, operational planning and staff organization, and strategy and tactics. The last two carry Naval War College credits.

A half-year course is also available, in which officers earn 20 retirement points, 18 promotion points and qualify for active duty training with pay.

Many of the courses available have direct application to civilian executive responsibilities. Successful completion requires 80%

attendance. Classes last two hours. The school emphasizes professional knowledge, technical training, and facility in naval administration and the exercise of command.

Details are available by phoning AC-2-6411, extension 387.

A total of 186 pedestrians were killed in California last year while crossing at intersections where no traffic signals were in operation. The National Automobile Club advises you to use care when crossing.

MANY PEOPLE who have suffered from asthma, heart trouble, high blood pressure, skin disorders, arthritis, neuritis, rheumatism, gall bladder, bad liver, prostate, gland failure, female problems and many other ailments have responded to Chiropractic care. CALL AC-2-4892 FOR FREE EXAMINATION.

H. C. NUNNELEE, D.C.
2183 Bacon Street Ocean Beach



POINT LOMA LUMBER COMPANY
4795 N. HARBOR DRIVE
PHONE AC 3-7111
A WESTERN LUMBER STORE



WHAT'S DOING

J. L. Webb, your Telephone Manager in San Diego



It's more than a job—it's a career

Did you know that one out of every five telephone men have been with Pacific Telephone over 20 years? One out of four telephone women have been with us over ten years. Many have been with us much longer. For a telephone job is much more than just a job. It's a career. And as telephone men and women gain valuable experience, they move up to jobs with more responsibility. This gives all of us at Pacific Telephone a sense of accomplishment. And it means that your telephone service is always in the hands of well trained, experienced people. It means better service to you. The men and women of Pacific Telephone work to make your telephone more useful every day.

They'll be as close as your telephone



Well, they'll soon be packed up and off to school. And then the slam-bang activity that's been going on all summer will slow down. Sure, it'll be peaceful. But it's a good bet, too, that you'll be happy to hear their voices often. So why not plan now to make regular telephone visits with your boy or girl away at school this coming semester. You can tell them to call home collect, too. You'll be surprised to find how low long distance rates really are, especially after 6 o'clock on weekdays and all day Sundays.

Change In Ocean Beach Payment Office

Lesta O. Brennen, payment agent in Ocean Beach, has announced effective August 30 she will cease taking payments for telephone bills.

The Ocean Beach branch of the Bank of America will become our new agent and telephone bills may be paid there commencing August 31st.

The other location on the Peninsula where bills may be paid is at Point Loma Pharmacy, 1139 Rosecrans Blvd.

When It Comes To Fine Repair Service COME TO

WOLF JEWELERS
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

Beach Area's Only 100% Locally Owned Theatre

STRAND

4950 Newport — Ocean Beach — AC-2-1510

NOW SHOWING

ENDS TUESDAY

"AWAY ALL BOATS"

JEFF CHANDLER

also

ALAN LADD in "SANTIAGO"

WEDNESDAY MATINEE

AUDIE MURPHY in

"Drums Across The River"

also

"KATY DID IT"

PLUS 2 CARTOONS

SATURDAY MATINEE

"MA & PA AT WAKIKI"

also

ROCK HUDSON in

"Back To God's Country"

plus

4 COLOR CARTOONS AND PRIZES

SEE California on the march!



ADMISSION 50c Children under 12 FREE

STATE FAIR
and EXPOSITION

Dudley T. Fortin, Manager

WED. AUG. 29 THRU SEPT. 9 SACRAMENTO

Exciting FREE Exhibits
Art Show Flower Show
Livestock Agriculture
Industry Armed Forces
Home Show Fashion Show

Fabulous DANCING WATERS
The amazing and brilliantly colored waters that actually dance to music!

A GREAT HOLLYWOOD NIGHT SHOWS

AUG. 29 - SEPT. 1
THE JACK CARSON SHOW
with the King Sisters, the Bonferris and a complete cast of headliners.

SEPT. 2 - 5
THE DENNIS DAY SHOW
Favorite singing star supported by the De Castro Sisters, Gene Sheldon and other top acts.

SEPT. 2
THE EDDIE FISHER SHOW
The sensational radio, TV and film singing star with a fast moving variety show.

SEPT. 6 - 9
THE BOB CROSBY SHOW
with Cathy Crosby, the Bobcats, the Modernaires and other stars.

FASHION SHOWS
"Fun and Fashion Review."
The latest fashions & hair styles displayed with California's most popular canines.

OUTDOOR THEATRE
"Clownorama"
Fun-Magic Music
Variety & Dance Shows
Entertaining Dance Reviews

2 GREAT SUNDAY AFTERNOON SHOWS

Sept. 2nd - 2 p.m.
The Parade of Quartets
Hear your old favorites sung by outstanding singing groups.

Sept. 9th - 2 p.m.
Free Marine Attack Show
Marine regulars in action! Mock Atom Bomb Explosion.

10 Days of **HORSE RACES**
12:45 Daily (Except Sun.)
Top horses in thoroughbred, quarter horse and harness races.

12 Nightly **HORSE SHOWS**
More than 500 entries in all classifications from throughout the West.

Idea for more Labor Day fun—
Cook in—eat out!

No need to do "kitchen-work" when you serve at your favorite picnic spot! Modern foods, aluminum foil and stay-hot containers make it a cinch to cook in, eat out. Baked ham and fried chicken are just two picnic foods you can fix at home and carry hot. We're featuring dozens of foods to make your holiday feast easier. Shop today...have a wonderful time, cooking in and eating out!

Shop SAFEWAY

For Holiday Fun Foods

LARGE AA EGGS
Cream O Crop Strictly Fresh doz. **47c**

PEAR HALVES
Highway Brand No. 2 1/2 Can **29c**

GELATIN DESSERTS
Jell-Well All varieties 3 pkgs. **19c**

ENRICHED FLOUR
Kitchen Craft 5 lb. bag 48c **10 lb. bag 88c**

SQUARE LAYER CAKE
Carmel Iced Curtsy Cake 20-oz. cake **49c**

Holiday Meat Values At Safeway

Ground Beef
Ground fresh daily from tender lean chunks of beef. Visking sealed. State Inspected. Best on Labor Day. **lb. 33c**

Somerset Franks
All-meat franks with no filler ever used. Be sure of the best on Labor Day. **lb. 39c**

Chicken Legs or Thighs
1-lb. package **69c**

BREADED SHRIMP
Captain's Choice Frozen Fish 10-oz. pkg. **59c**

Bel-Air Frozen Foods

Asparagus Spears 3 8-oz. pkgs. **\$1**

Your Choice of the Following Bel-Air Frozen Foods

Sliced Peaches, 12 oz. **6 pkgs. \$1**

Fordhook Limas, 10 oz.

Broccoli Spears, 10 oz.

Cut Green Beans, 10 oz.

FREE — 2 Cucumbers
Absolutely Free of Extra Charge with Purchase of 1 qt. Numade Mayonnaise **63c**

IN Our Delicatessen Section

CANNED HAMS
Pre-cooked and Boneless

Cudahy Puritan Ham
9 lb. can **\$7.29**

Wilson's Tender Made
6 lb. can **\$5.39**

FISH STICKS
Captain's Choice Frozen Fish 8-oz. pkg. **39c**

Bar-B-Chuck Steaks

BONELESS STEAKS
Specially Cut from USDA Choice Beef Chuck lb. **79c**

Ground Shoulder
Freshly Ground. USDA Choice Beef lb. **49c**

Thick Sliced Bacon
Cudahy Puritan 2 lb. pkg. **99c**

Produce Values At Safeway

Watermelon
KLONDYKE VARIETY
Famous for its sweetness and flavor. And at Safeway you can purchase Watermelon either whole or cut half **lb. 2c**

Hawaiian Pineapple Sweet and Juicy...lb. **12c**

Valencia Oranges Fancy Grade Small and Medium Size **5 lbs 39c**

Basket Tomatoes Fancy Quality Small and Medium Size 3-lb. and over basket **29c**

These prices effective in all Safeway Stores in San Diego County Thursday, Aug. 30 thru Sunday, Sept. 2. Limit Rights Reserved

SAFEWAY STORES
will be Closed on Labor Day

SAFEWAY

Tips on Touring

By Carol Lane
Women's Travel Authority

You played on your summer vacation, but the chances are your car worked hard. Now's the time to give it a post-vacation checkup to ensure its continued efficient operation.

You've probably driven it harder and longer than usual. Have it lubricated and the oil drained and replaced. (This is especially important if you've been forced to use several different brands of oil in your state-to-state touring.)

Have the air cleaner checked. Driving near the sandy shore or on dusty roads can clog it up. If you've been at the shore, chances are salt has covered the car's finish. Have it thoroughly washed, then given a complete re-waxing job.

Have the radiator checked. Insects picked up during summer driving can clog air passages around the radiator, force it to boil over.

Have the car's generator and entire electrical system tested, too. A minor adjustment now can save trouble later on.

You've probably put a lot of mileage on the car. The tires may need to be switched. First, have them all checked for cuts, bruises. If you have tubeless tires, see that the sealing fluid is still in good condition. Then have the wheels aligned.

If you've used the car's emergency flashlight very often, throw out the old batteries, and get new ones. I hope you never have to use it, but it's best to be prepared.

SAVE

AS YOU SPEND
SHOP WHERE YOU GET
2-X GREEN STAMPS

OCEAN BEACH

LOWNES' DEPT. STORE
4960 Newport.
AC-2-6688

LOMA PORTAL

R. E. MOORE GARAGE &
SERVICE STATION
2918 Lytton St.
AC-3-5331

Legal Notices

NOTICE TO CREDITORS

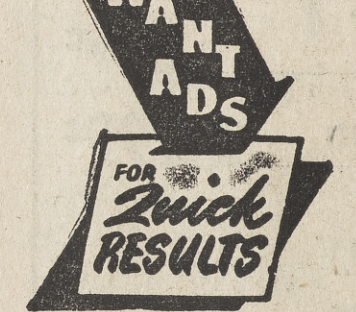
ESTATE OF FRANCES ROSE TAYLOR
also known as FRANCES R. TAYLOR
aka FRANCES TAYLOR, Deceased.
Notice is hereby given by A. E. GALLAGHER as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business 322 Congress St., San Diego 10, California.

Signed A. E. GALLAGHER,
Administrator of the Estate
of the above named decedent.
JAMES DON KELLER,
District Attorney and County Counsel.
By Duane J. Garney, Deputy
Attorney for said Administrator.
Published in the Peninsula News Aug.
23, 30, Sept. 6, 13, 1956.

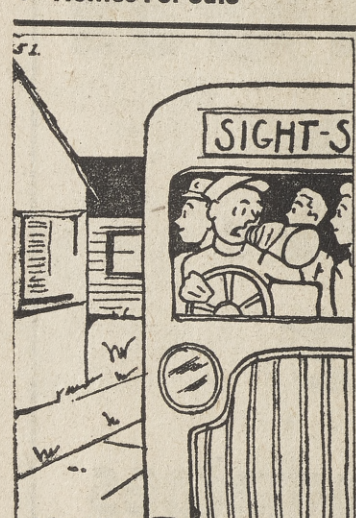
USE THE

WANT ADS

FOR QUICK RESULTS



1-Homes For Sale



This isn't the regular route, folks. But I thought you'd enjoy seeing some of the wonderful homes L. Van Stelle Realtor handles.

2-Lots For Sale

ON TOP OF PT. LOMA, wooded lot with some view. 55x130. AC-3-6824.

4-A-Business Rental

STORE ROOM, former Water and Telephone office. 1935 Bacon. Rent \$30. Titlow Agency, 4903 Niagara, AC-3-1685.

5-Rentals

Welcome Friends
To The
DEL WOOD
APARTMENT MOTEL
First Class Accommodations
Day, Week or Month
Call AC-2-1909 for Reservations
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5-E-Rooms

PRIVATE ROOM with bath.
Beautiful bay view for employed lady. Lovely home. Phone AC-3-1092.

5-G-Misc. Rentals

DO IT YOURSELF

Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers - Elect. Hedge Shears.

AUSTIN'S

4556 Santa Monica AC-3-8324

6-Wanted To Rent

2 BDR. HOUSE, or duplex unfurn. Ocean Beach, Pt. Loma area. \$80. AC-2-2545.
BY SEPT. 3rd Ocean Beach area. 2 bedroom house, yard, 2-yr. child. To \$85. AC-3-8274.
GARAGE for car. Pt. Loma area. AC-3-7740.

8-Contractors, Builders

REMODELING & ROOM ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE

SAN DIEGO
HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-1914 Nite AC-3-8849

WALLS, fireplace, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A. Simas, AC-2-6717.

9-Painting & Decorating

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging
Contractors
FREE ESTIMATES
1855 BACON ST. AC-2-6181
Merrill A. Robertson

10-Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

LANDSCAPE GARDENING

BY
BEN M. STONE
EXPERT PRUNING, HAULING
Monthly Maintenance
AC-3-7668 AC-3-9477

TOPSOIL
Grading, Skiploding
Larry Eulberg, AC-2-8883

13-Schools, Instruction

PIANO INSTRUCTIONS
in Ocean Beach. For further information call AC-2-5791 after 5:30 p.m.

MUSIC INSTRUCTION
On Clarinet, saxophone - flute. Beginners or advanced, \$1.50, my home Mr. Franzman, AC-2-4584.

14-Personals

IT'S GOOD BUSINESS -
TO HELP THE
HANDICAPPED - HELP
THEMSELVES
Your donations of Clothing, Shoes and Furniture provide the "wherewith" for them to be useful and happy members of society

GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

15-Services Offered

WALT'S
LANDSCAPE GARDENING
LAWN CARE
Bulldozing Clean Ups
Free Estimates AC-3-8362

MIMEOGRAPHING
Distinctive Work
IBM Electric Typewriter.
Telephone Answering Service.
LELA LAYNE
1051 Roscrans AC-2-3719

CABINETS - Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

15-Services Offered

LAWN MOWERS SHARPENED

Hand or power by factory approved methods. Satisfaction guaranteed.

Saws, Shears, Hand Tools
Pick-Up and Delivery

AUSTIN'S

4556 Santa Monica AC-3-8324

TYPEWRITERS

ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.

Beach

Typewriter Co.

5035 Newport AC-2-7133
Ocean Beach

WINDOW SHADES

Repaired - Replaced
Bring in your old rollers and save.

SHAW'S FURNITURE

4051 Voltaire AC-3-3630

GARDENING

20 years experience in general landscaping, maintenance of lawns, shrubs, trees and spraying. Free estimates. Month, day or hour. CY-8-0947 or CY-8-5121, ask for Roy.

PURCELL RUG FARM, Used Rugs & Carpets, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned \$6.00. 4234 Voltaire, AC-3-9877.

CARPENTRY, Small remodeling, Home repairs, Furniture repairs, by hour or day. Phone AC-2-2305.

WINDOW CLEANING - Residential, Commercial. Also floor waxing. Call Tony AC-3-6314 or AC-3-9635.

IRONING or Baby Sitting, my home or yours. Reasonable. AC-2-2317.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

PLANOS AND ORGANS TUNED and Repaired. AC-2-8379, 4869 Santa Monica.

GARDENING, clean-ups, new lawns. Month or Job. Phone GA-8-1519 Even.

CERAMIC TILE WORK/Remodeling of all types. Melvin Russell. AC-2-2652.

LAWN MAINTENANCE - Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

CARPENTRY JOURNEYMAN, Particular work for particular people. Roy Bonham, AC-3-7331.

LAUNDRY AND IRONING, my home. AC-3-1773.

IRONING, light mending, buttons. My home. AC-3-6624.

ROOFING, Painting, Floor tile and What have you! AC-2-2263.

CARDROOM

PASTIME CLUB CARD ROOM
Join your friends for a pleasant evening. Ladies welcome. 5049 Newport.

CHAIR CANING
RUSH SEATS

BLIND INDUSTRIES
OF CALIFORNIA
100 West "B" St. BE-4-4149

COCKTAIL LUNGES

WEBB'S CANTINE
Dancing Nightly
1921 Bacon AC-3-9850

ELECTRICAL CONTRACTORS

C. O. CARL & SON
2223 Bacon AC-3-1919

FLORISTS

JO'S FLOWER SHOP
4728 Voltaire AC-3-3306

FUNERAL HOME

BEARDSLEY FUNERAL HOME
1818 Sunset Cliffs AC-3-8100

HARDWARE

SCHOEN'S HARDWARE
Housewares, Paints, Toys
4827 Newport AC-2-8091

JEWELERS

The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop! AC-2-0215

SMITH & SONS JEWELERS

4831 Newport AC-3-0718

LUMBER

POINT LOMA LUMBER CO.
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

B & K TRANSFER
1930 Bacon St. AC-3-0098

15-Services Offered

NOTARIES

SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

OPTOMETRISTS

PROFESSIONAL PHARMACY
OF OCEAN BEACH
1929 Cable St. Ocean Beach
Phone AC-3-8169 for FREE DELIVERY

SCHOOLS

Nursery to First Grade
Little Tots
Nursery School
4972 Santa Monica AC-2-2314

PT. LOMA PLAY SCHOOL
2 thru 6 yrs.
2909 Keats (near DeFalco's)
AC-2-9111

SCHOOLS - Academic

Nursery to 9th Grade
WARREN WALKER SCHOOL
4805 Pt. Loma Ave.
AC-3-3663

SERVICE STATIONS

BILL'S MOBILGAS SERVICE
Corner Point Loma Ave.
and Sunset Cliffs, AC-2-4422

SHOE REPAIR

WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322
2-Way Radios Oper 24 hrs.
Low, Low Rates - Go Anywhere
5 can ride for price of 1
5049 Newport

WATER SOFTENERS, Sales & Service

DUDLEY PLUMBING
4950 Voltaire AC-3-7468

17-Child Care

WOMAN will care for child 1-5 yrs. my home, fenced yard. \$15 per wk. AC-3-4158.

BABY SITTING my home. Monday thru Friday. AC-3-0056.

BABY SITTING - Experienced. Your home. AC-3-7841.

BABY SITTING. Any hour. Your home. AC-2-5103.

CHILD CARE my home. Any age. AC-3-5104.

BABY SITTING. Full time my home. Yard. AC-3-5784.

EXPERIENCED CHILD CARE. Full time or days in my home. AC-3-0153.

CHILD CARE, Local reference and experience. AC-2-8925.

CHILD CARE in my home. Phone AC-3-9174.

18-Situations Wanted

CAPABLE LADY wishes to serve at luncheons, parties, etc. References available. AC-3-0816.

COMPANION and care of elderly lady, Baby sitting. AC-3-0724.

18-A-Help Wanted

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & TALBOT AREA EACH THURSDAY. AC-3-3156.

DRIVER, Full or part time. ABC Cab Co. 5049 Newport.

BOYS TO DELIVER PENINSULA NEWS IN FRONTIER AREA. AC-3-3156.

19-Help Wanted, Female
DENTAL ASSISTANT, with basic lab training, part time, week day mornings, new modern office. Apply by letter stating qualifications and references. Peninsula News, Box J.W., 1918 Bacon, San Diego 7.

HOTEL MAID, trans. nec., apply between 1 and 2 p.m. Town and Country Hotel, Mission valley.

BABY SITTER my home, steady. Evenings and weekends. Phone AC-3-6738.

CARE of 9 year old boy. 8 to 5:30 Mon. thru Fri. AC-2-2491.

SKIP TRACER - Collection clerk. Will train. AC-3-9610.

21-Radio, TV

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

TV RENTALS - By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

24-Miscellaneous For Sale

INLAID LINOLEUM
Latest Designs by ARMSTRONG-Including CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

SOFA BED, heavy built and chair. \$35. Set of Never-Mar tables. \$25. AC-2-4155.

REAL ESTATE

TWO
BRAND NEW
2 BEDROOM
DUPLEXES
ONLY \$16,500 EA.

NOW UNDER
CONSTRUCTION

at

5022 Voltaire St.
TILED KITCHENS & BATHS
Knotty Pine Ceilings—Many Extras. Buy now and Select Your Colors.

WE WILL ALSO BUILD ON
YOUR LOT.

CALL US FOR FREE

ESTIMATES

Western Realty Co.

Realtors

JU-2-0211 AC-2-7903

OCEAN BEACH

\$15,500 3 Unit court of 1-B.R. each, extra big lot 75x140.

\$4800 R-4 court site, close in. \$11,500 Very pretty 2-B.R. home.

LISTINGS WANTED

We want your OCEAN BEACH AND PT. LOMA LISTING. We WILL advertise it, in Five separate papers.

BERT W. WENRICH

Realtor
Ocean Beach
2029 Bacon AC-2-8425

24-Miscellaneous For Sale

STUDENT DESK
Unfinished \$11.95

22-IN. 4-DRAWER
CHEST, unfinished 11.95

16-IN. 3-DRAWER
CHEST, unfinished 5.95

BOOKCASE, 26-IN.
Unfinished 6.95

COMPLETE LINE
UNFINISHED FURNITURE

We Give Green Stamps
COMMUNITY FURNITURE CO.
4887 Voltaire AC-3-5714

TEACHER MOVING, small maple oval dinette set, 4 chairs \$50. Wool frieze rugs, 9x13, 7x6, green \$55. Apex washer, good \$25. Mirror, square, \$6.50. Drapes, curtains. Reasonable. 2 early Amer. lamps, \$3.75 each. Phone AC-2-2058.

4 SACRED HEART UNIFORMS, 3 size 8, 1 size 10. Good condition, \$3 each. 1 Brownie uniform size 10, \$2. 4982 Cape May Ave. AC-2-1023.

FRIGIDAIRE Refrig. \$75. Western Holley Stove, \$60. Dinette Set, \$20. Corner cab. \$6. Phone AC-3-8350.

AUTOMATIC WASHER, Whirlpool, \$125. Deluxe GE Dryer, \$215. Never used. AC-2-6586, CY-5-1274.

STEER MANURE, 50c sack on 5 or more sacks.
BAYVIEW NURSERY
4927 Voltaire AC-3-8969

BABY grand piano, excellent tone and action. Sacrifice. \$595. AC-3-6045.

3 MEN'S SUITS, size 38. Good condition. Genuine Persian Lamb, Cape style coat. AC-2-7792.

GAS STOVE, Apartment size. Like new. \$50. AC-2-7080, 4249 Whittier St.

BABY BED, stroller, play pen and toilet seat. AC-3-7914.

WHEELBARROW, work bench, lawn mower. AC-3-6848.

KENMORE Portable Washer, Excellent condition. AC-3-7632.

28-Lost & Found

LOST LADIES' ELGIN Wrist Watch in Ocean Beach. Reward. AC-3-8186.

LOST PARAKEET, yellow, band-ed. AC-3-6629.

29-Autos For Sale

1939 NASH, 4 door, 1 owner. \$85. AC-3-8464.

THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

Rules of the Booster Slogan Contest

- Any person is eligible except members of families or employees of The Peninsula News.
- Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
- Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office.
- The Peninsula News will have your entry impartially judged and award a Credit Certificate worth \$12.00 to the winning contestant.
- Any contestant may submit more than one line, if desired.
- This contest closes at 1 p.m., Tuesday. All entries must be in the office by that time.
- In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

\$312.00

— IN —

MERCHANDISE and SERVICES

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the Peninsula News Every Week

LAST WEEK'S WINNER:

MRS. VICKI WATSON
1778 Cable Street

Winning Slogan:

"When buying gifts for Special Days,
Shop locally! It always pays!"

Copyright 1954 W. J. Rankin

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

APARTMENT HOTEL

Ocean Manor Apartment Hotel

Heated Swimming Pool and Ocean Bathing, Fishing, Sun-decks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts. Electric Kitchens, Infra-Ray Heat. 1370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave. AC-2-7901

congratulations APPLIANCE & TELEVISION

Dawson Appliances & Television
Leading Brand Televisions & Appliances—RCA, Zenith, TV Rentals
4940 NEWPORT AC-3-1614

AUTO PARTS

Midway Auto Parts

"Auto Parts"
3038 MIDWAY DR. AC-2-1176

BAKERIES

Newport Pastry Shop

SATURDAY'S SPECIALS!
Carmel Pecan Clifton Pie with an appealing Tasty Flavor, also our Old Fashioned Lemon Cake
4963 NEWPORT AC-3-3556

BEAUTY SALONS

VERNA'S Salon of Beauty

Verna
Mr. Monte
Marianne
1267 ROSECRANS, AC-3-1510

John's Salon of Beauty

Specialist in Personalized Beauty Services.
3013 ROSECRANS, AC-3-3487

Raymond's House of Beauty

Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.
"Perfect Haircuts"
1853 BACON AC-3-7328

BICYCLES AND TOYS

Gilmore's Bicycle and Toy Store

Schwinn Bicycles
Sales Service
Wheel Goods, Models, Toys, Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

CAFE

Coffee Cup

Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu \$1.00 to \$1.70. Bring the entire family Child plate 50c. Under New Management.
1877 BACON AC-3-7017

CAR WASH

Midway Car Wash

Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.
MIDWAY & ROSECRANS AC-2-1372

CHILDREN'S WEAR AND ACCESSORIES

Morlin's Tot Shop

Clothing, Shoes, Furniture, Toys, Layettees. 25 years experience in fitting Children's Shoes. Everything for your Child. Infant to Twelve Years.
1918 CABLE AC-3-3817

CLEANERS

Point Loma Cleaners

"A LITTLE BETTER"
Pickup and delivery service for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

Regal Cleaners

Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge.
Drive in Parking, La Plaza Shopping Center.
1854 BACON AC-3-9028

CURTAINS & DRAPERIES

Joniaux Curtains and Draperies

The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made and Custom Made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.
1851 BACON AC-3-5465

DANCE CLUB

Rock & Roll at Rosey's

Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.
2228 BACON AC-3-9256

ELECTRICAL CONTRACTORS

C. O. Carl & Son

Wiring, Fixtures, Repairing quality work our Specialty. 32 years serving the Peninsula Area.
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

"CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

"ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best, Get Shopping Done with Time to Rest."

Scotch Electric

Maintenance, Repair, Contracting—Serving the Peninsula Area.
3020 Midway Drive AC-3-8101

FLORIST

Windy's Drive In Florist

Flowers for all Occasions—Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans AC-3-8177

FURNITURE NEW & USED

Bacon Street Furniture

New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms" is the New "Karpit Squares"—See them Today.
1884 BACON AC-3-5071

Community Furniture

We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.
4887 VOLTAIRE AC-3-5714

GARAGES

Boech's Service

MOTOR OVERHAUL
BRAKES RELINED
WELDING
HYDRAMATIC A SPECIALTY
4605 VOLTAIRE AC-3-1447

Stevenson Motors

2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.
1955 BACON AC-3-7144

Wheatley's

Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.
1946 BACON AC-3-0796

HARDWARE STORE

Schoen's Hardware

HOUSEWARES—GIFTS
TOYS
4827 NEWPORT AC-3-8091

INSURANCE

Jos. L. Richardson Company

Complete INSURANCE Service
1859 CABLE AC-3-3679

JEWELRY STORE Smith & Son

Jewelers Since 1873. 3rd Generation of Watchmakers.
Our watches include these top names—Longines, Wittnauer, Hamilton, Elgin, Universal, Wyler.
4831 NEWPORT AC-3-0718

LAUNDRY & DRY CLEANING

Pacific Services

Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060 (Near Gate 6 NTC)

LADIES' READY TO WEAR

Gordon's

Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12 1/2, thru 24 1/2. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.
4992 NEWPORT AC-3-5277

MARKETS

Peskin's Superette Market

Your Friendly Neighborhood Grocer—Complete Market Service. Finest Quality Meats. Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.
4705 PT. LOMA corner Ebers

contestants

MEN'S STORE

Art's Store for Men

Visit our Newly Enlarged Store. Complete lines of Quality Men's Wear always on hand. OUR PRICES WILL PLEASE.
4920 NEWPORT AC-3-8498

MOVING & STORAGE

Ocean Beach Transfer & Storage

Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.
5040 NEWPORT OFFICE AC-3-3271 (After 5:30 p.m. and before 8 a.m., call AC-2-7260.)

continued NURSERIES

Blue Pacific Nursery

Serving the Entire Beach Area—Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. Bring Bulbs, Seeds, Plants. The Best in the West.
We give Action Stamps. Free Delivery Service.
4850 NEWPORT AC-2-1151

PET SHOP

Blue Pacific Pet Supply

POPULAR BRANDS of CANNED PET FOODS at Competitive Prices.
4823 NEWPORT AC-3-0605

PIZZA HOUSE

Caporicci's

We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.
2244 BACON AC-3-9526

PLUMBERS

Day & Nite Plumbers

Since 1907
Plumbing, Heating, Repairs Disposal
Automatic Water Heaters
3006 BARNETT AC-3-8189

Peck Plumbing & Supply

Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.
4859 VOLTAIRE AC-3-1737

POULTRY

Zeke's Farmhouse

The Most Unique Poultry House in the West—Get your pickens of Eggs and Chickens. Try our Fresh Country Eggs Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Home-made Jams. Visit our 1890 Country Store.
5001 NEWPORT AC-2-1623

REAL ESTATE

Bay Shore Realty

IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.
MEMBER OF Point Loma-Ocean Beach Multiple Listing Service
4222 VOLTAIRE AC-3-7141

Butler Realty

HOMES—BUSINESS PROPERTIES—INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.
1310 ROSECRANS, AC-3-3165

RADIO & TELEVISION REPAIR

Lucky Marine Radio

Television and Radio Repairs. All Appliances Repaired. Save Money. Bring Your Set in For Faster Service.
4733 PT. LOMA AVE. AC-2-3069

RESTAURANTS

Shelter Island's Bali Hai

BUFFET OR LUNCHEON \$1.50
Banquets, Dancing Fri. & Sat. Tropical Waterfront View. Dinners from \$2.00.
Adolphe Rempp, Manager AC-2-1181

SCHOOLS, NURSERIES

Playhouse Nursery School

Ages 2 to 6—Hours 8:45 a.m. to 5:30 p.m. Hot nutritious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.
4676 Santa Monica AC-2-8418

SEA FOODS

Point Loma Sea Foods

Fresh Local Fish Daily. We smoke your fish, Fillet and Freezer Wrap. We ship and Ice Fish for Sportsmen. (On the Bay South Side of Sport Fishing Docks)
2805 EMERSON AC-3-1109

SELF-SERVICE LAUNDRY

Ocean Beach Self-Service

Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldy Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.
1959 ABBOTT AC-3-0681

Ocean Beach Laundromat

Let us wash those—
• SHAG RUGS
• PILLOWCASES
• COMFORTS
• BED SPREADS
We can give those Faded Spreads and Rugs a New Look with Caldye
1877 CABLE ST. AC-3-1165 Across from Safeway

Voltaire Laundromat

Drop Bundles. Self Service. Dry Cleaning. Finished Laundry. Rugs washed and dried.
4966 VOLTAIRE. AC-2-4671

SERVICE STATIONS

Martin & Annable SHELL SERVICE

One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries. VOLTAIRE at Sunset Cliffs
AC-3-7505

TEXACO CREDIT CARD HOLDERS

6 Months Credit on all B. F. Goodrich Tire Purchases. No interest or carrying charges. No credit investigation. Special—Four 670x15 Goodrich Tires, \$68.00 plus tax and trade-in.

Tom Smith Texaco

4805 W. PT. LOMA, AC-3-3853

for SERVICE STATION & GARAGE

Hardin Service & Omer's Garage

Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.
4175 VOLTAIRE AC-2-6933

H. E. Moore SINCE 1928

Complete Car Service—General Repairing. Tune-up, Brakes, Carburetor and Distributor Overhauling. Delco Remy and Auto Lite Parts. Lubrication. Mobile Tires and Batteries. Seat Covers. Accessories.
5918 LYTON AC-3-5331

TAILOR SHOP

Ralph Zampana

We will convert your outdated Double Breasted Coat into a Smart new Single-Breasted Model for only \$20.00 Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.
4806 NEWPORT AC-2-6633

TAXI SERVICE

A. B. C. Cab Co.

Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.
5049 NEWPORT AC-3-8322

TELEVISION SALES (USED)

TV Liquidators

San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From \$29.95. Open Evenings. 3233 MIDWAY DR. AC-3-1608

TELEVISION SERVICE

Academy TV

Service for all Makes. Television, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

TELEVISION SALES AND SERVICE

Bob Horn Television

Now at our Attractive New Location. See the New General Electric Portable TV for as low as \$99.95. Point Loma's Largest and Most Complete Sales and Service.
1865 SUNSET CLIFFS BLVD. AC-3-7139

For Personalized Service

Call AC-2-5428

HOME SERVICE CALLS

8:30 A.M. to 10 P.M.

Fidelity Radio & Television Service

3444 MIDWAY DR. AC-2-5428

TELETRONICS

for the best in television and radio service
AC-3-3541

Zenda Television

Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:
3233 MIDWAY DRIVE AC-3-1608 HU-8-3858

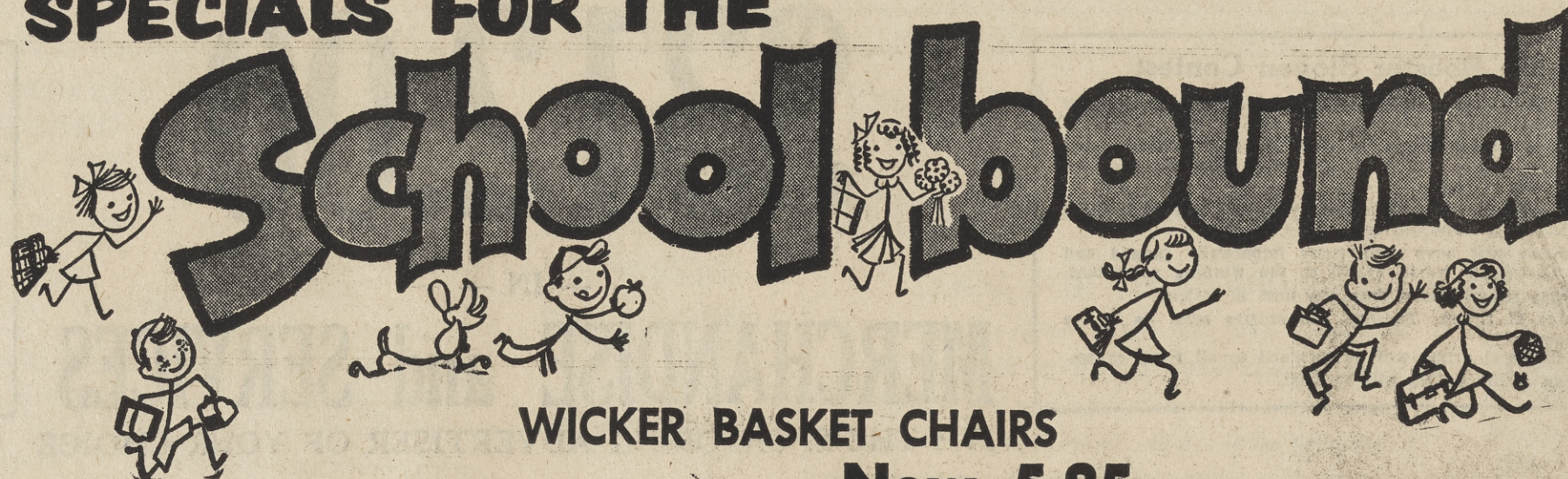
TERMITE CONTROL

Harbor Termite Control

Close By Quick Service Point to us, We are on the Point.
your turn OILE'S-TOV
VARIETY STORE
Homer's Variety
PARKING IN REAR OF STORE
Use Back Door until 3:30 p.m.
4871 NEWPORT



SPECIALS FOR THE

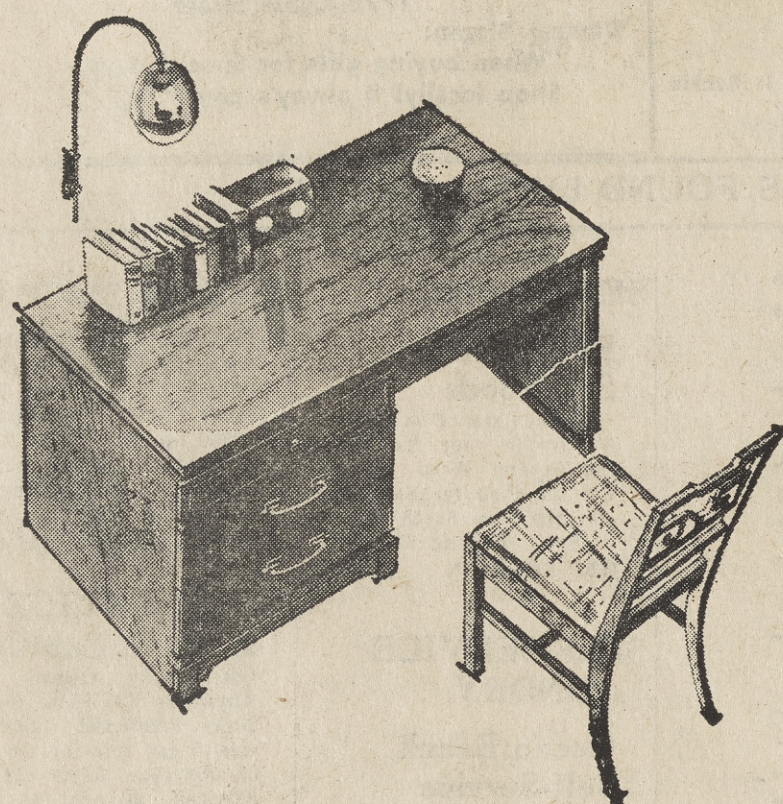


WICKER BASKET CHAIRS

Reg. 6.95 **Now 5.85**

BARGAINS IN DESKS

Blond Modern Filbar Desk

Reg. \$40.95 **Now 29.95**

Metal Kneehole Desk, Biege Body with Walnut Finish Mar-proof Top

Reg. 34.50 **Now 24.95**

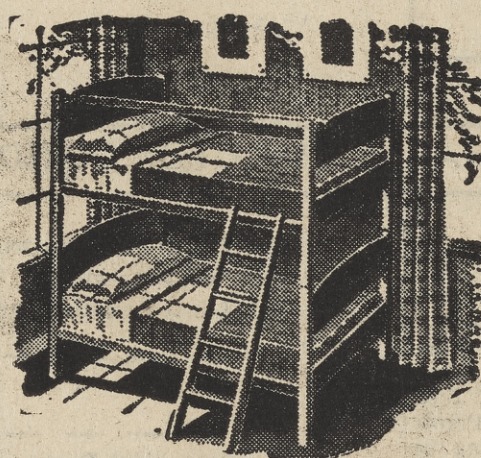
Unfinished Pine Desk 3 Drawer Modern

Reg. 15.95 **Now 13.95**

Single Drawer Wrought Iron Students Desk with Nev-a-mar Top

Reg. 19.95 **Now 15.50**

BUNK BEDS



MAPLE BUNK BEDS Complete with Springs, Mattresses, Ladder and Guard Rail

Only 119.00

LAMPS

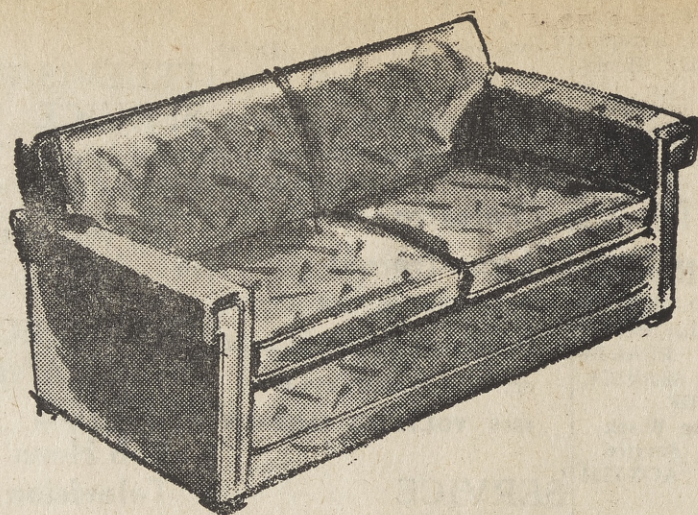


Twin Gooseneck Study Lamps in Ass't. Colors

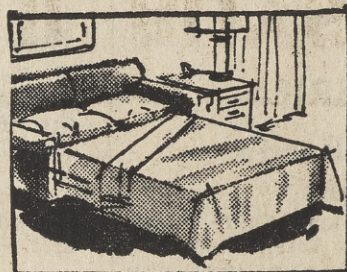
Only 3.95

Many other Bargains in Floor and Table Lamps

5 BEAUTIFUL BUYS IN SLEEPING COMFORT
EXCELLENT LIVING ROOM FURNITURE
AND IT SOLVES THAT EXTRA BED PROBLEM



Light Green Mooresteen Divan, Standard Arms

Reg. 249.95 **Now 199.00**

Beautiful Red Kroehler Narrow Arms

Reg. 239.95 **Now 199.95**

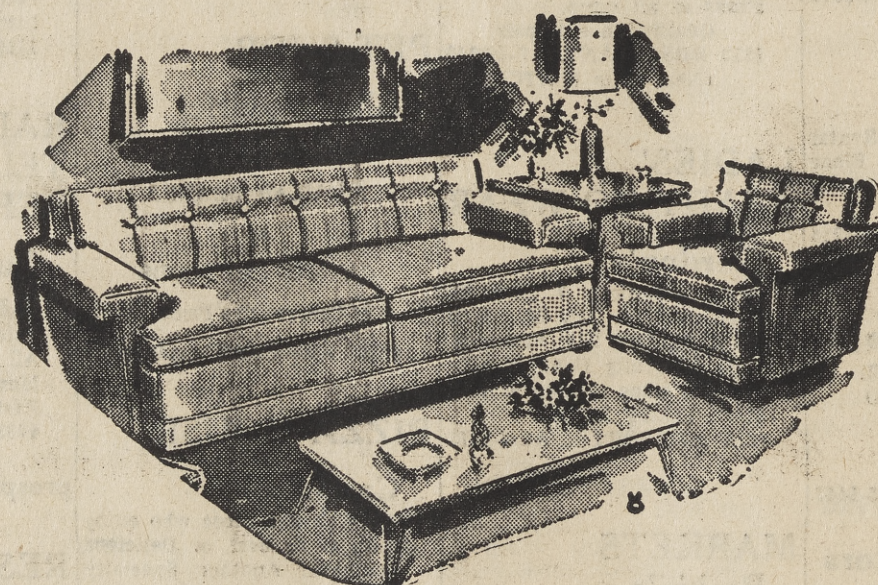
Sealy Anniversary Sleeper in Toast

Reg. 219.95 **Now 179.00**

Kroehler Divan and Matching Chair

100% Nylon Upholstery over Foam Rubber in Pink Toast

DIVAN CONVERTS INTO BED

only \$389.00

Brown Studio Couch with Bolsters, makes 2 comfortable Twin Beds

Reg. 109.00 **Now 95.00**

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

SHOP
MONDAY & FRIDAY
EVENINGS UNTIL 9
CLOSED MONDAYS UNTIL NOON

NOEL FURNITURE

4836 Newport Avenue,

Ocean Beach, AC-3-3163

